

ANEESH REDDY ADDULA

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EDUCATION

Bachelor of Arts in Economics

Expected May 2029

Pennsylvania State University, University Park, PA

Relevant Coursework: Microeconomics, Macroeconomics, Policy Analysis, International Relations | Penn State Sustainability Club

International Baccalaureate Diploma

May 2024

DRS International School, Hyderabad, India

Economics, Business Management, Computer Science | Inspiring Excellence Award 2024

Summer School — Economics

Jun 2024

Amity University, Noida NCR, India

Macroeconomic Policy, Market Dynamics, Development Economics | Intensive two-week programme

EXPERIENCE

Founder & President | ARforEarth — International Climate NGO, Hyderabad / Remote

2022 – Present

- Scaled NGO to 500+ volunteers across 5 regional nodes, driving reforestation and renewable energy campaigns that recycled 4,563 kg of waste.
- Received formal recognition from the United Nations and multiple national governments for advancing environmental resilience.
- Orchestrated global climate campaigns spanning soil conservation, clean energy advocacy, and youth mobilisation across 3 continents.

MGCY Representative & Youth Speaker | UN ECOSOC Youth Forum, United Nations HQ, New York

Apr 2026

- Invited by ECOSOC President Lok Bahadur Thapa as Representative of the Major Group of Children & Youth (MGCY); delivered remarks at plenary on SDG 6 water quality.
- Engaged with the Permanent Mission of Spain to the UN on youth-led sustainability policy and climate diplomacy frameworks.

Founder & Director | Terra International MUN, Hyderabad / Delhi / Ghana

Jan 2022 – Present

- Founded the world's first sustainable Model UN series; hosted 5 conferences with 1,000+ delegates across 3 countries.
- Integrated eco-friendly practices reducing 512 kg CO₂ emissions; embedded climate policy into international youth debate curricula.

Founder & CEO | Ninuet.com — Digital Marketing Agency, Hyderabad

Sep 2022 – Jun 2024

- Delivered 18+ websites and 30+ SEO campaigns for early-stage startups at T-Hub, boosting client engagement by 25% using Google Vertex AI.

President | Interact Rotary Club, DRS International School, Hyderabad

Mar 2024 – Mar 2025

- Led 15-member team across 5 community initiatives (lake cleanups, food distribution); increased student engagement in service projects by 40%.

RESEARCH & PUBLICATIONS

Strategic vs. Altruistic CSR: A Case Study of Shell's Environmental Initiatives — ResearchGate, 2025

LVMH & Life360: Brand Positioning and Market Segmentation Strategy — ResearchGate, 2025

AWARDS & CERTIFICATIONS

Pennsylvania Senate Official Commendation — Senator Patty Kim, 15th District (Feb 2026) | Youngest Entrepreneur of the Year — theCconnects Global C-Suite Awards (2024) | Rotary Youth Leadership Award (2024) | NASA/ODNIT Space Settlement Competition Finalist (2022) | Z-MOB Business Pitch, T-Hub Hyderabad (2023) | UNA-USA Member (2025) | Mastering National Adaptation Plans — UNITAR/UNDP/GEF (2024) | World Environment Day Certificate of Appreciation — UNEP (2024) | IELTS 7.5/9.0 (2024)

SKILLS

Analytical: Case Frameworks, Policy & ESG Research, Economic Analysis, Carbon Markets, Financial Modelling
Technical: Python, JavaScript, Google Vertex AI, SEO & Digital Marketing Tools
Languages: English (Fluent — IELTS 7.5), Hindi (Fluent), Telugu (Native)